WE GIVE MEN THE TOOLS THEY NEED TO BECOME STRONGER, FASTER, AND BETTER. WE PROVIDE IN-DEPTH REPORTING, WIDE RANGING COVERAGE FROM FASHION AND GROOMING TO HEALTH AND NUTRITION, AS WELL AS CUTTING-EDGE GEAR, THE LATEST ENTERTAINMENT, AND MORE.
JAN/FEB 2021
REBUILD, REFOCUS, RESTART
Transformation Feature with stories of ten men who have rebuilt their bodies, minds and lives over the course of an extraordinary year in America
• CrossFit 2.0
• New Year, New You, New Clothes
• A Beginner’s Guide to Oiling Back

MARCH 2021
THE FUTURE OF FITNESS
The Future of Fitness will explore the various initiatives that will revolutionize how we maintain and strengthen our bodies
• Chicken, Fish and Steak
• The Spring Guide to Style
• The Kitchen Awards

APRIL 2021
FIT AT EVERY AGE
Fit at Every Age includes fitness and wellness hacks and tricks at 20, 30, 40 and 50+
• THE FAST TRACK
• BEST FOODS FOR MEN
• THE 13TH ANNUAL DENIM GUIDE

MAY 2021
MENTAL STRENGTH
Mental Health Month, with firsthand accounts from celebrities, service pieces, investigations, more
• Brain Boosts
• Mental Health Hacks
• The 6th Annual Fitness Awards

JUNE 2021
THE STRENGTH ISSUE
Every Body is Strong is a celebration and study of strength in every body type.
• Cool Dads: Cooler Than Ever
• The 6 a.m. CEO All-Stars
• The 17th Annual Grooming Awards
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RUN OF BOOK

FULL PAGE  $238,905
2/3 PAGE   $188,350
1/2 PAGE   $148,125
1/3 PAGE   $102,730

COVERS

2ND COVER  $286,690
3RD COVER  $277,130
4TH COVER  $312,970
# 2021 Bookazine Schedule

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DIGITAL OVERVIEW

39.5 MEDIAN AGE
$93,512 MEDIAN INCOME
12.9M MONTHLY UNIQUES
25.5M MONTHLY PAGE VIEWS

SOURCE: SEPTEMBER 2023 CONCISE MULTI-PLATFORM OCTOBER 2020 SOCIAL COMP REPORT

16.1M SOCIAL FOLLOWERS
3.1 AVERAGE MINUTES PER USER

SOURCE: SEPTEMBER 2023 CONCISE MULTI-PLATFORM OCTOBER 2020 SOCIAL COMP REPORT

PRINT OVERVIEW

AN ATTRACTIVE MARKET
$TK,TKT MEDIAN INCOME
TK.T MEDIAN AGE

SOURCE: MPR, MARCH 2020 (PRINT + TABLET), 2020 PUBLISHER'S REPORT

A DYNAMIC MEDIA PARTNER
11.5M READERSHIP
1.5M RATE BASE

SOURCE: MPR, MARCH 2020 (PRINT + TABLET), 2020 PUBLISHER'S REPORT
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